



George Treviranus

Experienced & collaborative digital product designer & front-end developer

www.geotrev.com

hello@geotrev.com

608 665 1314

madison, wi

EXPERIENCE

UI / UX & Graphic Design Consultant

Nov. 2014 – Present

Codecov – Remote

- Design UI & UX solutions for web app interfaces.
- Developed logo & branding assets, including app landing page.

User Experience Engineer

July 2016 – Mar. 2017

Adorable IO – Madison, WI

- Improved user feedback loop & product usability in client projects.
- Ideated, tested, implemented user experiences and interfaces.
- Designed & implemented modular front-end UI libraries.
- Saved time on design implementation with rapid prototyping.

User Experience Designer

June 2014 – July 2016

Musicnotes – Madison, WI

- Developed & unified design system across suite of mobile apps on Windows, Mac, iOS, and Android.
- Design lead on two agile scrum teams.
- Worked closely with marketing and engineering to gather sufficient product requirements and implement designs according to spec.

Interactive Design Intern

May – Aug. 2013

Propeller Health – Madison, WI

- Improved usability on iOS & Android apps with new user interface.
- Illustrated and designed user on-boarding booklet & emails.

Editor-in-Chief

May 2012 - May 2013

The Clarion – Madison, WI

- Led staff of 7+ editors and 50+ content contributors.
- Concepted, implemented, and maintained publication redesign.
- Improved student feedback loop to raise quality of stories.

EDUCATION

Madison Area Technical College

Associate's of Applied Arts – **Graphic Design & Illustration** (2014)

PROGRAMMING

HTML / HAML

CSS / SCSS

Bootstrap

Bourbon

Pure.css

JavaScript / jQuery

XAML

C# / MVC

React

Ruby on Rails

SKILLS & KNOWLEDGE

User Experience

User Interface Design

Agile Scrum

Graphic Design

Google Analytics

Logo Design

User Testing

Debugging & Logging

Prototyping

Project Management

Creative / Art Direction

TOOLS

Atom / Visual Studio

After Effects

Wordpress

Sketch

Git / Github

Photoshop

Illustrator

InDesign

Microsoft Office